

**PRESS RELEASE****reed expands smart water management solutions to Vancouver, BC market, partners with JSA Sales**

Toronto, June. 15, 2021 - reed is pleased to announce the new partnership with JSA Sales to carry the reed smart water management solutions. The benefits of this new partnership for the Vancouver market include simple easy access to reed products and expert support on plumbing system systems design by JSA Sales. "This is a win-win for JSA Sales and engineering consultants and developers in the BC market. Our clients will receive a high-quality service with a complete smart water management solution" said Avi Moscovich, CMO at reed.

"The JSA Sales team is excited about adding the reed product offering to our bundle. In this challenging environment, it is important to provide our clients with products that are competitive and innovative. We look forward to mutual success," said Sales Director of JSA Sales, Bryan Jones.

**Source:** reed water

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**About JSA Sales**

JSA Sales Inc. is a technically based Sales Agency supporting Premier Plumbing and Heating Products. JSA Sales Inc. team have key expertise in different areas of the Plumbing, Heating and Mechanical Systems Industries. JSA Sales Inc. represents, supports and sells products from the following Manufacturers, Cana Safety, Calefactio, Centrotherm, Griffon, Haydon, Laars Heating Systems, Leonard Valve, Metraflex, Taco Comfort Solutions, and Uponsor

**About reed**

reed is a platform of intelligent solutions for plumbing in commercial buildings, for everything from data, monitoring to control. reed platform interface is able to solve our customers issues around risk, water conservation and provide both building owners and manufactures advanced insights and data on the way their products or systems work in real-time in the field.