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**PRESS RELEASE****reed announce a new strategic partnership with Ontario's fastest growing consulting RPM Group**

Toronto, Ottawa June. 17, 2020 – reed is pleased to announce a strategic partnership with RPM Group of Companies from Ottawa, ON. To provide smart solutions for water management with reed's water efficiency program. RPM clients will enjoy from access to wider suite of solutions to further save on their operational expenses.

Water and energy usage are the main utility operational expenditures (OpEx) in multi-unit residential buildings (MURBs). Owners and operators are always looking for new practices and technologies to reduce and control utility expenses. Traditional practices to save water in MURBs was to install low-flow fixtures (toilets, shower head and faucets). While low-flow fixtures are often more expensive to install and maintain than traditional fixtures, they can also save you a significant amount of money over time. Residential tenants do not care about faulty toilets passing water unnoticeably in their unit and often fail to report it. Even managers doing their best to ensure efficient water use, without cooperative residents or water management technology, water waste goes undetected continuously. In the past 7 months, due to COVID-19 and the social distancing measures in place, many buildings experience increased water usage (over 15%) while at home. All family members may now be at home so water consumption will reflect additional usage. Increased additional usage could include hand washing, toilet flushing, and running water for whatever household means necessary. This, along with a consistent year-over-year water rate increase trend in many jurisdictions leads to significant impact of operational expenses.

REED has developed a unique technology based on Internet of Things (IoT) connectivity as a comprehensive platform for plumbing systems in commercial buildings. A common application of REED system is to identify water waste in real-time. By installing non-invasive monitoring flow meters on cold water risers, REED system monitors water usage in real-time, identify where the waste is occurring and cooperatively work with operations team to eliminate these failed fixtures and flatten the curve of water waste.

**Source:** reed water

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**About RPM Group of Companies**

RPM Energy Solutions is Ontario's fastest growing energy consulting group. We have the team to help you understand the energy saving measures available to you. Our team of professionals will guide you through the process and show you just how much you can save. At RPM we are not selling equipment; we are providing assets.

**About reed**

reed is a platform of intelligent solutions for plumbing in commercial buildings, for everything from data, monitoring to control. reed platform interface is able to solve our customers issues around risk, water conservation and provide both building owners and manufactures advanced insights and data on the way their products or systems work in real-time in the field.